

AGGROW FARMERS DEVELOPMENT ORGANISATION

(a company set up under section 8 of the Companies Act, 2013)

Registered office: D. No. 45/26, Fairlawn, Vijayanagar Palace Road, Ooty, Nilgiris - 643001

CIN: U01119TZ2020NPL033765

ACTIVITY REPORT – FY 2023-24

BACKGROUND

Aggrow Farmers Development Organisation (“Organisation” or “Aggrow” or “AFDO”) is a non-Government, non-political, not-for-profit organisation engaged in the field of agri related activities.

LEGAL STATUS

Aggrow Farmers Development Organisation is incorporated under Section 8 of the Companies Act, 2013 on 18 May 2020, bearing Section 8 Licence number 118505. The Company is authorized to receive CSR funding and holds 80G exemption certificate.

OBJECTIVE

The objective of Aggrow is to deeply engage with the farming community and work on design, implementation and capacity building of climate resilient agriculture projects, which will provide sustainable livelihood to farmers by improving soil health and quality of produce and reduce impact on the environment.

AGGROW’S VISION FOR IMPACT

The Indian Government is increasing the focus on the marginal land-hold farmers by taking up a Vision Policy of Doubling Farmers Income by 2024. To aid Government of India in its Vision, Aggrow has zeroed in more than 30 growing belts in Southern India wherein it will seek to intervene and activate participation with the Indian Central & State Governments.

Aggrow is envisaging active strategic engagements, to begin with, the three State Governments in Southern India – Andhra Pradesh, Tamil Nadu and Karnataka through a Public Private Partnership structure and with this initiative will deepen the engagement with the multiple State Governments.

BOARD OF DIRECTORS

P Vijayaraghavan

Vijay is a social entrepreneur, he has been involved in rural development activities associated with the Government of Tamilnadu for over 20 years in The Nilgiris and has in-depth knowledge about the farming sector. He is active in social service oriented programs. His core competences are administration, relationship building and business development.

Venkatesh V

Venkatesh, Chartered Accountant, has about 20 years of experience in accounting, finance, consulting & advisory service and has handled a variety of projects across different sectors. Venkatesh had worked with companies like Moore Stephens and Deloitte. Venkatesh has experience in Accounting and Auditing, Feasibility Study, Business Strategy, Business Re-structuring, Preparation of Accounting

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Policies and Manual, Due Diligence, Assistance in Fund Raising (Private Equity & Debt), Valuation of Business, etc.

ACTIVITIES UNDERTAKEN IN FY 2023-24

During FY 2023-24, Aggrow expanded its operations to newer geographies like Krishnagiri, Hosur, Salem districts, taking the total number of operating areas to 8 districts.

By the end of the financial year, we had 33-member strong team, spread across Nilgiris, Coimbatore, Salem, Hosur, Krishnagiri, Mandya, Chittoor and Vishakapatnam Districts. The team comprises of 2 doctoral degree holders (in Agriculture field) who are ably supported by a team of experienced agricultural diploma, degree & post graduate degree holders, apart from admin and support staff.

The following are the major activities carried out by the Organisation during the year:

Credit Access

Aggrow helped small and marginal farmers in accessing credit for their farming activities. The loans were facilitated in a paperless manner from a fin tech company. Aggrow's team was trained to assess the farmers requirements and facilitate access to credit on a timely basis. Aggrow supported more than 1,500 farmers in accessing credit upto Rs. 2 lakh per farmer (depending on up the vegetables being grown) in FY 2023-24.

Farmers who otherwise would not have the capabilities to digitally apply for such loans could do so with the minimum amount of documentation with Aggrow's support.

Inputs

Aggrow's team of agricultural extension officers carry out soil testing and recommend the suitable crops as well as inputs that should be used for crop cultivation. In the year FY 2023-24, more than 1,600 soil testing activities were carried out and results given to farmers.

Training and capacity building activities

More than 250 farmer meetings were conducted in FY 2023-24. Meetings were also conducted with many farmer producer organisations in Ooty, Mettupalayam, Chittoor and Mandya Districts. The objective of these meetings is to educate the farmers on the latest farming techniques/ practices, new inputs available in the market, credit facilities, Government / Horticulture Department schemes & programs, etc.

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ACTIVITIES IN PICTURES

Farmer Meetings



Krishnagiri District



Farmer Awareness Meeting- Kadanadu Village



Hullathy Village



Women's SHG meeting



Thekkampatti Village

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Government Event Participation



Participation in Buyer Seller Meet

Rewarding best practices



Recognising Farmer Sekar

Meeting with Farmer Producer Organisations



Meeting with Annur based FPO



Meeting with RDO Trust and Four FPOs